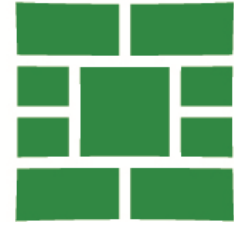


# SAVANNAH

## Office of Business Opportunity



Monthly Newsletter, February 2018

Volume 2, Issue 2

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## Local Business Spotlight: Stitch



Located in Historic Downtown Savannah, [Stitch](#) is an alteration and custom design studio owned and operated by Adrienne Cronberger. As a SCAD graduate double majoring in Costume Design and Performing Arts, Adrienne found her passion in sewing and alterations as an apprentice under Stitch founder, Eileen Roy. She honed her talents and experience and accepted the opportunity to purchase the business in 2012. With help from the [Small Business Assistance Center](#) (SBAC), Adrienne was able to secure the financing to grow Stitch into the [top rated studio](#) it is today.

Adrienne participated in a series of [workshops](#) that ultimately provided her the skills to prepare a portfolio and approach lenders with confidence. “It was a smooth process,” she says of working with the SBAC, “despite the complicated nature of launching a business.” Adrienne’s affinity for fine detail was a match for the gritty work of developing profit and loss projections, plans for growth and expansion, carrying the legacy of Stitch while making it her own, and taking on new clients and companies.

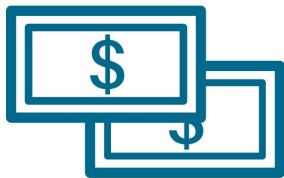
Adrienne encourages future entrepreneurs and local businesses to always have a plan, anticipate the busy seasons, and to offer clients the most exceptional customer service.

# stitch



Visit Stitch [online](#) or in the studio located at  
6 East Liberty Street, Savannah, Georgia 31401  
Phone: (912) 856-5159

## Business News



### [Strong Prediction for Local Economy](#)

The Savannah area economy will continue to post steady gains in 2018 according to the Georgia Economic Outlook forecast. The regional economy, which includes Chatham, Bryan and Effingham counties, has added about 32,000 jobs since 2010. Almost all of the growth in the local economy has been in the private sector. Since 2000 the private sector has grown by about 23.5% in terms of employment, roughly 3% annually.



### [Savannah is the Nation’s Fastest Growing Real Estate Market](#)

At a growth of 8.7%, Savannah tops the No. 2 industrial market of Las Vegas by nearly 3%. The Georgia Ports Authority has sold 500 acres of its own property to several developers for port-related facilities. The property, located in the port’s International Trade Park, has the potential to add 5 million square feet of warehousing and distribution facilities nearby the Garden City Terminal.



### [Applications Open for Summer 500](#)

The City of Savannah and area businesses will join forces to match 500 students with 500 paid internships this summer to invest in Savannah’s future workforce. The eight week program will run from June 4 to July 27, and aims to provide students with soft skills training, literacy and numeracy development, financial management, and career-path guidance. Businesses are encouraged to participate in the initiative. [Sign up now!](#)

## Free Savannah Job Fair



**savannah**  
**JOBFAIR**  
FREE ADMISSION

*Give local employers a chance to see all YOU have to offer!*

**TUESDAY, FEBRUARY 20, 2018**  
1 p.m. ~ 5 p.m.  
Savannah Civic Center Arena  
301 W. Oglethorpe Avenue

- MEET EMPLOYERS
- APPLY FOR JOBS
- PRE-REGISTER AND GET FREE HELP!

\* February 15th Workshops:  
Interviewing Techniques  
Dressing for Success  
Soft Skills Training  
Addressing Criminal Records

\* February 16th Drop-In Sessions:  
Resume Development

Pre-register online by February 12  
[www.Savannahga.gov/savannahjobfair](http://www.Savannahga.gov/savannahjobfair)

Logos: savannah Downtown Business Association, Savannah Morning News, SavannahGA.gov, TLC TOURISM, SAVANNAH savannahga.gov

## Upcoming Events

### [Business Education and Events](#)

Savannah Entrepreneurial Center (SEC)  
801 East Gwinnett Street

### [SBE Certification Lunch and Learn](#)

Wednesday, February 21, 12:00pm  
SEC, 801 East Gwinnett Street

### [Differentiation Strategies](#)

Thursday, February 22, 11:30am-1:00pm  
SCORE Office, 111 East Liberty Street

### [SBDC StartSMART 4-Week Course](#)

Tuesday, February 27, 9:00am-4:00pm  
SBDC, 513 E. Oglethorpe Ave., Ste. M

### [Small Business Success Academy Workshop](#)

Thursday, March 1, 9:00am—4:00pm  
SBDC, 513 E. Oglethorpe Ave., Ste. M

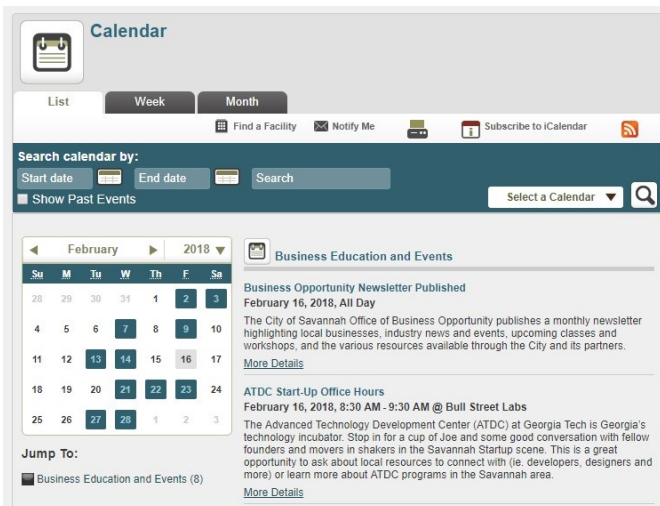
### [Small Business Financing Workshop](#)

Wednesday, March 7, 2:00pm-4:00pm  
SEC, 801 East Gwinnett Street

### [How to Become a City of Savannah Vendor](#)

Wednesday, March 15, 12:00pm-1:00pm  
SEC, 801 East Gwinnett Street

## Featured Resource: Business Education and Events Calendar



Calendar

List Week Month

Find a Facility Notify Me Subscribe to iCalendar

Search calendar by:  
Start date End date Search

Show Past Events Select a Calendar

February 2018

Su	M	Tu	W	Th	F	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	1	2	3

Jump To:  
Business Education and Events (8)

**Business Education and Events**

Business Opportunity Newsletter Published  
February 16, 2018, All Day

The City of Savannah Office of Business Opportunity publishes a monthly newsletter highlighting local businesses, industry news and events, upcoming classes and workshops, and the various resources available through the City and its partners.

[More Details](#)

ATDC Start-Up Office Hours  
February 16, 2018, 8:30 AM - 9:30 AM @ Bull Street Labs

The Advanced Technology Development Center (ATDC) at Georgia Tech is Georgia's technology incubator. Stop in for a cup of Joe and some good conversation with fellow founders and movers in shakers in the Savannah Startup scene. This is a great opportunity to ask about local resources to connect with (ie. developers, designers and more) or learn more about ATDC programs in the Savannah area.

[More Details](#)

The [Office of Business Opportunity](#) has launched a new Business Education and Events calendar on the City of Savannah website. The calendar features start-up and tech focused sessions with The Creative Coast, workshops to grow your business with SCORE, business financing with the Small Business Assistance Corporation, opportunities to do business with the City, and so much more. The classes and workshops will be hosted at the Savannah Entrepreneurial Center as well as on-site with [our local partners](#).

The calendar can be viewed in a convenient list, weekly, or monthly format and offers events packed with information and registration details. For more information about upcoming learning opportunities throughout Savannah, please visit the calendar online. We look forward to helping you develop your small business through these exciting events.

[SavannahGA.gov/BusinessEvents](http://SavannahGA.gov/BusinessEvents)

City of Savannah  
Office of Business Opportunity  
Savannah Entrepreneurial Center  
801 East Gwinnett Street  
P.O. Box 1027, Savannah, GA 31402  
Phone: 912.652.3582

*"To coordinate economic and small business development programs to foster a strong local economy, spur business and job growth, and provide for a better quality of life in Savannah."*

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