



CITY OF *Savannah* ECONOMIC DEVELOPMENT DEPARTMENT

Monthly Newsletter, December 2017

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Local Business Spotlight: Totally Baked



The team that brought Noble Fare into Savannah's fine dining restaurant scene a decade ago recently launched [Totally Baked](#), a sidekick sandwich shop specializing in delicious and nutritious grab-and-go lunches. Chef Patrick and Jenny McNamera envisioned a modern-day deli as a quick and convenient option for local students, visitors, and the lunch hour crowd to feast on the freshest salads and original sandwiches at a fair price. Totally Baked also offers an abundance of beverage options including Paddy Mac's cosmic lemonade, shakes, and blended coffee. In the future, the McNamera's are looking forward to expanding their menu to include prepared dinners and using their extra space for off-site catering.

The McNamera's worked with the [University of Georgia Small Business Development Center](#) and the [Small Business Assistance Corporation](#) to bring their concept of Totally Baked into fruition. Through these local Savannah resources, the McNamera's participated in workshops to perfect their business plan, worked one-on-one with a mentor, and learned how to finance their new culinary venture. With the help of dedicated coaches, the McNamera's applied for and received funding to grow their business and hire additional staff members.



For more information, or to grab a boxed lunch, visit [Totally Baked](#) downtown.
348 Jefferson Street
Savannah, Georgia

Business News



[Write Your Business Plan](#)

December is National Write a Business Plan Month, and the U.S. Small Business Administration is here to help. In an easy [10-step guide](#), the SBA promotes strategies for business planning, making key financial decisions, and completing a series of legal activities. While there's no right or wrong way to write a business plan, what's important is that your plan meets your needs.



[TEDxSavannah Speaker Application Open](#)

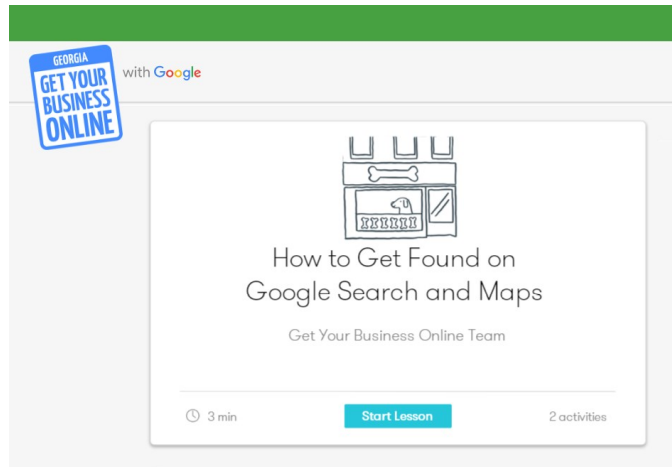
TEDx is a program of local, self-organized events that bring people together to share ideas worth spreading. The theme for Savannah's annual event is "Legacy by Design". All are welcome to apply to be a Speaker. The application can be submitted online after reviewing the [speaker guidelines](#). The deadline to apply is January 19, 2018.



[SEDA Announces Record Year for Projects and Job Creation](#)

The Savannah Economic Development Authority ended its year on a high note as it announced records for capital investments, jobs, and company expansions during 2017 making it the best year for the organization since 2012. SEDA played a role in 19 expansions and announcements and brought more than 1,000 new job opportunities.

Get Your Business Online



Businesses making use of the web are growing faster and hiring more people. That's why Google is on a mission to help small businesses get online and grow. Google's small business initiative, [Get Your Business Online](#), works to empower businesses to build stronger communities with an online toolkit for creating a business listing, setting up a free website, teaching 5-minute marketing lessons, and showcasing support from your biggest fans and customers with free poster templates. Get your business online, today!

Upcoming Events

[Upcoming Business Courses and Workshops](#)

Savannah Entrepreneurial Center
801 East Gwinnett Street

[Chamber Power Hour](#)

Tuesday, January 9, 11:30am
Tubby's Tank House, Thunderbolt

[SEDA Annual Meeting](#)

Wednesday, January 10, 8:00am
Sav. International Trade & Convention Center

[Open Savannah: Community Indicators](#)

Wednesday, January 10, 7:00pm
Bull Street Labs, 2222 Bull Street

[SCORE: Business Launchpad](#)

Saturday, January 20, 9:00am
SCORE Office, 111 East Liberty Street

[Building Buzz for Your Business](#)

Tuesday, January 30, 9:00am-12:00pm
SBDC, 513 East Oglethorpe Ave. Ste. M

Featured Resource: World Trade Center Savannah



[World Trade Center Savannah](#) (WTCSav) is a proactive international business and trade development organization created to develop and optimize international networks and opportunities to drive economic growth in the greater Savannah region. The organization works to help regional companies do business internationally, to help identify more foreign direct investment opportunities for the region and to generate revenue to support its operations and activities. WTCSav serves partners including the City of Savannah as the Founding partner as well as Economic Development Authorities, businesses, and organizations throughout the southeastern and coastal Georgia region.

WTCSav meets the specific needs of partners and clients by providing customized international market research, business match-making and connections to valuable public and private resources, as well as through the planning of strategic trade missions, educational programs and networking events. The organization was formed in 2011 to create an international business development platform specific to the greater Savannah region and support the Savannah Economic Development Authority's mission to help create jobs and attract investment.

WTCSav is designated as the federal Grantee for the U.S. Foreign-Trade Zone program, as well as a certified EB-5 Regional Center. WTCSav is a member of the World Trade Centers Association (WTCA), an association of 300+ World Trade Centers across the globe in nearly 100 countries. The WTCA network serves as an international ecosystem of global connections and integrated business development and trade services.

Businesses interested in growing internationally or organizations interested in helping them can find out more at www.wtcsavannah.org or by calling (912) 447-9707.

City of Savannah

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"To facilitate economic development activities that foster a strong local economy, spur business and job growth, and provide for a better quality of life in Savannah."

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