SAVANNAH
Office of Business Opportunity

IN THIS ISSUE:

Local Business Spotlight: Green Badger

Founder, Tommy Linstroth

Green Badger is a Software as a Service (Saas) company that provides cloud-based solutions to streamline and automate the $150 billion green building construction market. Founded in 2013 by LEED Fellow Tommy Linstroth, Green Badger eliminates the hassle of antiquated spreadsheets by using easy-to-use web and mobile platforms for real time reporting and instant verification of thousands of green building products.
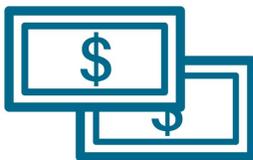
This past February, over 400 attendees came together for Geekend, Savannah's two-day annual tech and innovation conference presented by The Creative Coast and sponsored by the City of Savannah. A highlight of this years' Geekend program was Pitch Circus, a Shark Tank-style event featuring the brightest entrepreneurs from the most fundable technology startups in the region. In a five-minute pitch of Green Badger's capabilities and trajectory for success, Linstroth wowed the judges and took home the grand prize of $5,500 in cash and in-kind services. Ultimately, the prize supplemented Green Badger's ongoing efforts and operations.

Linstroth and the Green Badger team remain active in Savannah's growing tech entrepreneur community. Green Badger serves as an Advanced Technology Development Center (ATDC) Signature Company and participates with The Creative Coast's Bull Street Labs.

To learn more about how Green Badger can help your business manage LEED certification and compliance, request a demo online, or follow them on social media.

Facebook | Twitter | LinkedIn | Instagram | Email

Business News

Publix Savannah Half Marathon and 5K Makes $1.8 Million Impact

On April 7th, the fourth annual Publix Savannah Women's Half Marathon & 5K hosted nearly 2,500 participants. The race-related visitation accounted for over 3,300 room nights in local hotels and a direct visitor spend of over $1.8 million. The event provides a platform for Savannah Area Chamber members to promote their products and services to race participants and their families.

Savannah Business Growth on Healthy Path

Employment growth in the Savannah metro area will likely slow mid-year before coming back stronger by year's end, according to the latest Economic Monitor report. By the end of 2018, employment is expected to grow to 2.8%. Metro area employers added 4,600 jobs in 2017, an increase of 2.7% over 2016. The fastest growing part of the economy in 2017 came from construction.

Applications Open for Summer 500

The City of Savannah and area businesses will join forces to match 500 students with 500 paid internships this summer to invest in Savannah's future workforce. The eight week program will run from June 4 to July 27, and aims to provide students with soft skills training, literacy and numeracy development, financial management, and career-path guidance. Businesses are encouraged to participate in the initiative. Sign up now!

Are You Ready to Start a Business?

Starting a business can be challenging. This free workshop, presented by SCORE Savannah, helps participants understand the ins and outs of entrepreneurship and the steps needed to launch your business.

Register now by calling SCORE at (912) 652-3582!

Upcoming Events

Business Education and Events
Savannah Entrepreneurial Center (SEC)
801 East Gwinnett Street

SBE Certification Lunch and Learn
Wednesday, April 18, 12:00pm-1:00pm
SEC, 801 East Gwinnett Street

Unlocking the Power of Social Media
Thursday, April 19, 11:30am-1:00pm
SCORE Conference Room, 111 E. Liberty Street

Grow with Google
Wednesday, April 25, 9:00am-4:00pm
Service Brewing Co., 574 Indian Street

Get Your Business Online Workshop
Wednesday, May 2, 12:00pm-2:00pm
SEC Computer Lab, 801 East Gwinnett Street

Small Business Financing Workshop
Wednesday, May 2, 2:00pm-4:00pm
SEC, 801 East Gwinnett Street

How to Become a City of Savannah Vendor
Wednesday, May 9, 12:00pm-1:00pm
SEC, 801 East Gwinnett Street

Featured Resource: Grow with Google

The City of Savannah is a partnering with Google to launch Grow with Google, an entirely free, all-day event to provide business and digital skills training. On April 25th, the Grow with Google event will help job seekers, students, teachers, entrepreneurs, and small business owners improve their digital skills. Participants will have the opportunity to engage in interactive demonstrations, hands-on workshops, and one-on-one coaching with Google staff. Topics will include online skills for small businesses, job search strategies, email basics, online safety, and search engine optimization.

Space is limited! Register now at g.co/GrowSavannah!

9:00 AM - 12:00 PM   **Grow Your Business Series**
1. Get Found on Google Search and Maps
2. Intro to Online Marketing & Search Engine Optimization
3. Hands-on Help

1:30 PM - 4:00 PM   **Grow Your Digital Skills for Work Series**
1. Get Started with Email, Spreadsheets, and Presentations
2. One-on-One Resume Coaching

City of Savannah
Office of Business Opportunity
Savannah Entrepreneurial Center
801 East Gwinnett Street
P.O. Box 1027, Savannah, GA 31402
Phone: 912.652.3582

"To coordinate economic and small business development programs to foster a strong local economy, spur business and job growth, and provide for a better quality of life in Savannah."